

## James Strock General Bio

James Strock is an independent entrepreneur and reformer in business, government, and politics. He's a bestselling author and professional speaker.

Strock founded the Serve to Lead Group in 1997. The Company's service includes: Leadership Development; Environmental-Social-Governance; and various roles and tasks in entrepreneurial, financial, and not-for-profit enterprises.

### Entrepreneur

Strock is dedicated to serving organizations and teams and individuals, helping them create extraordinary value for an ever-expanding number of stakeholders.

He has served in a wide range of roles, from chief executive to board member to consultant; from starting a business or a public agency; to serving as an author and speaker, adviser and mentor. He is skilled at assembling and managing project teams, including diverse disciplines in dispersed locations.

His service spans the public, private, not-for-profit sectors, as well as the military. Among the sectors and functions he has served: finance, manufacturing, transportation, technology, defense, aerospace, health care, real estate, chemicals, management, communications, crisis communications, marketing, sales, environmental safety and health, remediation, clean tech, sustainability, energy, professional services, and medical cannabis.

### Author | Speaker

James Strock is a recognized authority and renowned speaker on 21<sup>st</sup> century leadership, from business to government and politics, to the military. He also presents seminars, and facilitates company and firm meetings and retreats, and serves as an emcee.

Strock is a prolific and award-winning writer, whose most recent book is *Serve to Lead 2.0: 21<sup>st</sup> Century Leaders Manual*.

### Citizen Service

In addition to extensive business experience, he has served at high levels of government. From 1991-97 Strock served in Governor Pete Wilson's cabinet as California's founding Secretary for Environmental Protection. Following confirmation by the state senate, he led the Cal/EPA, comprising 4000 employees, achieving worldwide environmental, energy and economic impact. He also served on the Intergovernmental Policy Advisory Committee to the U.S. Trade Representative.

In 1989, President George H.W. Bush appointed, and the U.S. Senate confirmed Strock to serve as Assistant Administrator for Enforcement (chief law enforcement officer) of the U.S. Environmental Protection Agency. Reporting to Administrator William Reilly, he led a major expansion and turn-around of the program, while driving civil and criminal enforcement to record levels.

Strock served as general counsel and acting director of the U.S. Office of Personnel Management (the federal government's human resources agency), member of the California State Personnel Board, special counsel to the U.S. Senate Environment & Public Works Committee, special assistant to USEPA Administrator William Ruckelshaus, and as a lawyer in private practice.

### Memberships

He serves on the board of CVR Energy (NYSE: CVI) and is a trustee of the Theodore Roosevelt Association. From 2010-12 he served as co-chair of the Arizona Governor's Solar Energy Advisory Task Force.

Strock is listed in *Who's Who in America*, *Who's Who in the World*, and *Who's Who in Finance and Business*. He is a member of the Council on Foreign Relations, the Authors Guild, and PEN America.

### Education | Personal

James Strock was educated at public and independent schools in Austin, Texas, and New Orleans, Louisiana, and holds degrees from Harvard College (A.B., Phi Beta Kappa) and Harvard Law School (J.D.). During law school he served as a teaching fellow for Professor Richard Neustadt's course on presidential leadership. He subsequently studied literature for a year at New College, Oxford, on a Rotary Scholarship. In 1985 he received the Ross Essay Prize of the American Bar Association. He served to captain in the USAR-JAGC. Political Affiliation: Independent.

He is based in Rancho Santa Fe, California.

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