

James Strock

21st Century Leadership

James Strock is an independent entrepreneur and reformer in business, government, and politics. He is a recognized authority and renowned keynote speaker on 21st century leadership, servant leadership, and presidential leadership. He also presents seminars, and facilitates company and firm meetings and retreats, and serves as an emcee.

He strives to be a thinker as well as a doer, bridging the realms of thought and action. His messages of leadership and excellence catalyze extraordinary performance by people and organizations in any setting—corporate, small business, entrepreneurial, not-for-profit, government, and military—and across all functions.

Serve to Lead: Your Transformational 21st Century Leadership System has been praised as “the essential guidebook for 21st century leadership.” *Serve to Lead* was chosen as a “best book of the year” by legendary leadership authority Tom Peters, and by LeadershipNow. *Serve to Lead* was recognized by the Next Generation Indie Book Awards, with top honors in the business category, and third-place Grand Prize in non-fiction.

His first book, *Reagan on Leadership: Executive Lessons from the Great Communicator* was published in a commemorative edition for the Reagan Centennial. With a new foreword by Tom Peters, and a new readers’ note, *Reagan on Leadership* brings the timeless lessons of one of the greatest leaders of the twentieth century into a new era.

Mr. Strock is also the author of *Theodore Roosevelt on Leadership*, which the late Colonel David Hackworth declared “a masterpiece.”

Each book is widely used in business and not-for profit organizations, educational institutions, government agencies and the military. James Strock is also a contributor to the *Encyclopedia of Leadership* (Goethals and Sorenson, eds.), writing the articles on Winston S. Churchill, Ronald Reagan, and Theodore Roosevelt.

In addition to extensive business experience, he has served at high levels of government. From 1991-97 Mr. Strock served in Governor Pete Wilson’s cabinet as California’s founding Secretary for Environmental Protection. Following confirmation by the state senate, he led the Cal/EPA, an organization comprising 4000 employees, achieving worldwide environmental, energy and economic impact. During this time he also served on the Intergovernmental Policy Advisory Committee to the U.S. Trade Representative.

In 1989, President George H.W. Bush appointed, and the U.S. Senate confirmed Mr. Strock to serve as Assistant Administrator for Enforcement (chief law enforcement officer) of the U.S. Environmental Protection Agency. He led a major expansion and reorganization of the national program, while driving civil and criminal enforcement to record levels.

Mr. Strock served as general counsel and acting director of the U.S. Office of Personnel Management (the federal government's human resources agency), member of the California State Personnel Board, special counsel to the U.S. Senate Environment & Public Works Committee, and was a lawyer in private practice.

Reflecting his public and private experience, Mr. Strock has written a book on political reform: *Disrupt Politics: Reset Washington*. Updated with a new foreword focused on the 2016 elections, the book presents ways in which 21st century leadership principles can be applied to transform our dysfunctional national governance.

He serves on the board of CVR Energy (NYSE: CVI). From 2010-12 he served as co-chair of the Arizona Governor's Solar Energy Advisory Task Force.

Mr. Strock is listed in *Who's Who in America*, *Who's Who in the World*, and *Who's Who in Finance and Business*. He is a member of the Council on Foreign Relations and the Authors Guild.

James Strock is accomplished as a negotiator, facilitator and mediator. He received training from the Harvard Negotiation Project, the American Arbitration Association and other professional groups, and has served on the neutrals rosters of state and federal courts.

Mr. Strock was educated at public and private schools in Austin, Texas, and New Orleans, Louisiana, and holds degrees from Harvard College (A.B., *magna cum laude*, Phi Beta Kappa, Charles Joseph Bonaparte Scholarship) and Harvard Law School (J.D.). During law school he served as a teaching fellow for Professor Richard Neustadt's course on presidential leadership. He subsequently studied literature for a year at New College, Oxford, on a Rotary Scholarship. In 1985 he received the Ross Essay Prize of the American Bar Association. He served to captain in the USAR-JAGC. Political Affiliation: Independent.

He divides his time between Arizona and California.

Serve to Lead Group

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