

Speaker Agreement

This agreement is between the **Serve to Lead Group, Inc.** (“CO.”) and _____ (“CLIENT”).

By this agreement CLIENT retains the services of CO. for presentation by James Strock on _____ at _____’.

Program

CO. will:

- present training program based on _____;
- program will be customized, based on communications with CLIENT;
- prepare and provide materials for meeting. Such materials are copyrighted and unless otherwise specified in materials or in written agreement, reproduction of any portion is prohibited;

CLIENT will:

- work in advance with CO. to assist in customizing presentation; also will assist in arranging physical details of presentation at site (such as microphone, projector, seating arrangement, lectern, etc.), so that CO. can best meet CLIENT’s expectations;
- provide advance notice to CO. if filming of any portion of presentation is planned so that CO. and CLIENT can come to agreement in addendum relating to use and pre-planning.

Honorarium/Expenses

Honorarium: _____.

In order to cover advance costs and to reserve dates, a deposit of one-half of the honorarium is to be paid by _____.

The remainder of the honorarium, _____ is due to James Strock (for the CO.) at the conclusion of the presentation.

Expenses include business seating airfare from Phoenix, Arizona; ground transportation, hotel accommodation, meals (other than those included as part of presentation), email

access, and gratuities. CO. will submit complete travel expense report with invoice following event, to be paid within 10 days.

Cancellation/Postponement

Once a date is set and presentation confirmed, CO. will incur commitments of resources on behalf of CLIENT. Should CLIENT find it necessary to cancel this presentation, CLIENT will agrees to pay:

- 25% of honorarium if cancelled in 61-90 days prior to scheduled event;
- 50% of honorarium if cancelled in 31-60 days prior to scheduled event;
- 100% of honorarium if cancelled in 30 days or less prior to scheduled event.

Should CLIENT decide to cancel event, please verify cancellation in writing. Refund of honorarium from deposit to CO., if applicable, will subtract out-of-pocket expenses incurred on behalf of CLIENT.

Should James Strock cancel presentation (which has never occurred for speaking event), CO. will make every reasonable effort to obtain substitute acceptable to CLIENT, and will refund deposit.

Should event be cancelled due to an “act of God” (such as a natural disaster) or a man-made disaster (such as a terrorist event), CO. and CLIENT will adhere to terms of existing agreement, with presentation to be rescheduled to a date within one year of _____(date of event).

CLIENT/
by

date

CO./SERVE TO LEAD GROUP, INC.
by James M. Strock

date